

Beyond Bolac Planning Session

Strategies – WHAT	Key tasks/actions – HOW	Responsibility – WHO	Timeframe – WHEN	Indicators of success - how will we know if it's working
1. Develop relationship with schools	<ul style="list-style-type: none"> • Produce innovative school program • Produce document/brochure to accompany school program • Program to include talks, walks, workshops etc 	H11 and H12 Sub-committee, school representative, parents	2011	<ul style="list-style-type: none"> • Increased participation by the community in H11 and H12 meetings • Increase in public meetings • increased use of the media • Use of a H11 and H12 website • Use of the cwmp * • relationship built with school community
2. Site planning and mapping	<ul style="list-style-type: none"> • Map past works • Map ideas for future works • Use the cwmp to collect data • Work with the upper catchment groups to learn about site planning process • Research and monitoring • Develop a prospectus with achievable projects 	H11 and H12 Facilitator, committee members (peers), Southern Farming Systems	Over next two years	<ul style="list-style-type: none"> • Map of past works and a plan for the future produced • What does the future look like – create a picture of the vision • Create a picture of the 'do nothing' scenario • Increased involvement from landholders in on ground works and project work
3. Monitoring, information management and IT, knowledge brokering and being a clearing house	<ul style="list-style-type: none"> • Link website on landcare gateway • Keep website up-to-date • Develop a system for archiving and storing data • Gather new data (as per number 2) 	H11 and H12 Facilitator, extra staff, school students, DPI	Over next two years	<ul style="list-style-type: none"> • Data available in one place (clearing house) and easily accessible • Data being used by community
4. Landholder engagement	<ul style="list-style-type: none"> • Target leaders • Hold plant ID workshop and produce guide • Hold field day and use a demonstration site – make maps 	H11 and H12 Facilitator, extra staff, inc SFS, CMA and engaged landholders	Over next two years	<ul style="list-style-type: none"> • Indicators • Memberships, email list, fees, check number of landholders in catchment, recognition of brand

	<p>available and offer a BBQ</p> <ul style="list-style-type: none"> • Ensure articles are published in newsletters and other local media • Try to make events family friendly 			
5. On-ground works	<ul style="list-style-type: none"> • Produce site plans • Organise landholders into clusters or small groups • Monitor and map past works • Continue to attract funding 	Facilitator and committee	Now	<ul style="list-style-type: none"> • Completion of measurements, photo records, and long term monitoring/benchmarking
6. Engaging community	<ul style="list-style-type: none"> • Use all available media outlets • Use website and link to other websites • Have a presence at the Eel Festival and offer something tangible to the public 	H11 and H12 group, CMA, local committees, Eel Festival, agencies	On completion of plan and over next two years	<ul style="list-style-type: none"> • Recognition of branding and feedback • Funding
7. Funding	<ul style="list-style-type: none"> • Build relationship with potential sponsors • Complete new branding • Complete action plan • Complete business plan 	Executive Committee	Now and ongoing	<ul style="list-style-type: none"> • Increase in income • Success with key areas • Sponsorship
8. Governance	<ul style="list-style-type: none"> • Learn from others • Work with group • Organise 'communities of interest' • Increase funding for workers 	Executive Committee	Now and over next two years	<ul style="list-style-type: none"> • Develop governance of group • Ensure there are paid staff